Dhairyadev Arora

Product Designer | Computer Science Engineer

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Summary

With over **3 years** of experience spanning healthcare and fintech, I excel in crafting user-centered designs that transcend industries. Specializing in dashboards, B2B SaaS, and mobile experiences, my keen eye for detail ensures designs not only captivate but also meet business objectives and surpass KPIs. I specialize in scalable and robust design systems as well, that drive impactful solutions.

Work Experience

Ellipsis Health – Product Designer

Remote (India), Team in San Francisco (CA, US), 09/2024 – Current

- Led end-to-end product design of an AI Care Management dashboard, automating patient calls (Chronic Care Management, Remote Patient Monitoring, onboarding, insurance verification), enabling healthcare providers to scale to thousands of concurrent calls, reducing operational costs by **65%**.
- Conceptualized and shipped an intuitive call scheduler UI and real-time API integration, replacing manual Excel processes with secure live patient data feeds, significantly enhancing operational efficiency and data accuracy.
- Collaborated remotely across engineering, product, and compliance teams in the US, driving agile product development, HIPAA-compliant AI conversational scripting, and workflow design.
- Delivered scalable, user-friendly UI instrumental in securing **$30M Series B funding**, positively influencing investor and customer confidence.
- Assisted in company-wide rebranding efforts, aligning UX/UI strategy with brand identity, and mentored junior team members through structured design guidance, user research, and testing initiatives.

Fabits (Shareway Securities) – Product Designer

Bengaluru (KA, IN), 11/2023 – 12/2024

- Orchestrated a comprehensive redesign of the Fabits goal-based ETF and SIB investing mobile app and desktop platform, resulting in a much more professional look and increased user satisfaction, and overall monthly user deposits grew by over **140%**.
- Developed a robust and scalable design system and component library, meticulously researched and tested for effectiveness, ensuring interface consistency. Enhanced user experience with strategic microanimations, improving engagement and intuitiveness.
- Strategically crafted an SEO-optimized commercial website, driving a remarkable **220%** increase in monthly sign-ups, significantly enhancing the platform's online visibility and user acquisition efforts.
- Implemented innovative features leveraging CleverTap native displays and gained proficiency in backend finance tools like REDVision and Sharepro, enriching the user experience and advancing technological capabilities.
- Streamlined the onboarding process by working closely with key stakeholders by introducing a dynamic user profiling feature "First Ideas," thereby bringing down the user activation time from up to **6 days to less than 36 hours**.

Other Previous Organizations: Anarock Technology (Intern), PARTH (CREX) (Intern, PPO), GoMechanic (Intern)

Projects

TakTik – Insight Management Platform ↗
First Position in 48-hour International-level Hackathon

Education

Bachelor of Technology in Computer Science Engineering, Manipal University
- *Jaipur (RJ, IN), 07/2019 – 07/2023 | CGPA 8.29*

Montfort School, Patrachar Vidyalaya (Science)
- *New Delhi, Graduated in 03/2019 | AISSCE, CBSE: 84.5%*

Skills

UI/UX Design
- Storyboarding & Wireframing
- Mockup Designing & Prototyping
- User Interface & Interaction Design
- Workflow Diagram
- Information Architecture (IA)
- Digital Style Guide & Design System Development

UX Research
- Competitor Analysis
- Heuristic Evaluation & A/B Testing
- Usability & Accessibility Testing
- User Personas & Journey Mapping
- Product Thinking
- Contextual Inquiry
- Interviewing

Tools & Technologies
- Figma & Sketch
- Adobe XD
- Adobe Creative Cloud (PS, AI, AE)
- Framer & Webflow
- ProtoPie
- CSS3 & HTML5
- JavaScript